

PLANTASIA 2012 "TASTE OF SPRING" LANDSCAPE GARDEN APPLICATION - PLEASE PRINT INFORMATION CLEARLY AND COMPLETE ALL SECTIONS

Show Dates: Wednesday, March 23: 5:30PM – 8:30PM * **These are new hours – see below for the details.**
Thursday, March 22 – Sunday, March 25 (Thurs - Sat 10AM – 9PM & Sunday 10AM – 5PM)

Contact Name _____	Company Name (DBA) _____
Address _____	
City _____	State _____ Zip Code _____
Phone () _____	Fax() _____
E-Mail _____	Website _____
Plantasia will post your services/products/phone number & website address on our website.	
Products/Services _____	
Phone number to post on website (if blank, we will use the number above) () _____	

Landscape Area ~ Available to WNYSN&LA Members Only:

\$300.00 per member firm. Full payment is due upon submission of application.

Please indicate your 1st, 2nd & 3rd map site choices: 1st _____ 2nd _____ 3rd _____

If requiring a vendor booth as well, please fill out the **VENDOR APPLICATION**

Electric (110v service) is included. 220v electric service, gas line, phone line and wireless service is available through the Event Center – see the Utility Order Form for pricing and instructions. You will need to pay in advance for these additional services. **Yes, I need (110v) electric service** _____

Liability Insurance - ALL LANDSCAPERS must have liability insurance (see Sample Certificate) naming the Western New York State Nursery and Landscape Association, Inc. (WNYSNLA, Inc). and the Erie County Agricultural Society, Inc. as additional insured. Please include up-to-date certificate or send as soon as possible.

I certify the information stated in this application is complete and true, to the best of my knowledge. It is understood that this is an application only and is not a lease agreement. A lease agreement will follow acceptance of this application/deposit. "Plantasia" reserves the right to reject an application and will return deposit if application does not meet with approval. All deposits, once accepted, are non-refundable.

Signature _____

Date _____

MAKE CHECK PAYABLE TO "PLANTASIA"
RETURN TO: PLANTASIA P.O. BOX 188, EAST AMHERST, NY 14051
(716) 741-8047 FAX (716) 741-0072

Check List (please make sure you include the following when sending in this application):

- Full payment of \$300 for garden space
- Updated Certificate of Insurance (Please follow specific instructions for insurance)
- Electric (110v) service indicated
- Gas, wireless, phone service – fill out the Utility Order Form and mail to the Erie County Agricultural Society

Preview Night Information – Wednesday, March 21, 2012, 5:30PM – 8:30PM

*****More details will be announced so please watch your email for up-to-date information on this exciting evening.*****

Expanded Show Hours Now Include Wednesday Evening: Show hours have been expanded to include Wednesday evening and contractual agreements require all booths to be open and manned (no exceptions, so please don't ask). We are pleased to announce we have a new Preview Party partner- Spree Magazine. When hosting similar events Spree typically generated pre-sale tickets in the 600 range, and filled the evening with amped-up excitement. What this means to you is 600+ patrons excited about seeing what you have to offer, plus additional promotion of the show for its entire duration adds in excess of \$15,000 to our marketing budget! Exhibitors will have their 3 badges available to work their booth as normal. Additional tickets can be purchased through Spree's website at www.buffalospree.com.

