



**PLANTASIA 2012 "TASTE OF SPRING" VENDOR APPLICATION *continued....***

I certify the information stated in this application is complete and true, to the best of my knowledge. It is understood that this is an application only and is not a lease agreement. A lease agreement will follow acceptance of this application/deposit. "Plantasia" reserves the right to reject an application and will return deposit if application does not meet with approval. All deposits, once accepted, are non-refundable.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**MAKE CHECK PAYABLE TO "PLANTASIA"  
RETURN TO: PLANTASIA P.O. BOX 188, EAST AMHERST, NY 14051  
(716) 741-8047 FAX (716) 741-0072**

*Check List (please make sure you include the following when sending in this application):*

- Deposit (50% due)
- Table fee (\$20 per table) - optional
- 7" x 44" Company ID Sign fee (\$25 per sign) - optional
- Copy of Certificate of Authority
- Updated Certificate of Insurance (Please follow specific instructions for insurance)
- Electric (110V) service and drapery indicated
- Wireless, phone service – fill out the Utility Order Form and mail to the Erie County Agricultural Society

**Preview Night Information – Wednesday, March 21, 2012, 5:30PM – 8:30PM**

***\*\*\*\*More details will be announced so please watch your email for up-to-date information on this exciting evening.\*\*\*\****

**Expanded Show Hours Now Include Wednesday Evening:** Show hours have been expanded to include Wednesday evening and contractual agreements require all booths to be open and manned (no exceptions, so please don't ask). We are pleased to announce we have a new Preview Party partner- Spree Magazine. When hosting similar events Spree typically generated pre-sale tickets in the 600 range, and filled the evening with amped-up excitement. What this means to you is 600+ patrons excited about seeing what you have to offer, plus additional promotion of the show for its entire duration adds in excess of \$15,000 to our marketing budget! Exhibitors will have their 3 badges available to work their booth as normal. Additional tickets can be purchased through Spree's website at [www.buffalospree.com](http://www.buffalospree.com).

